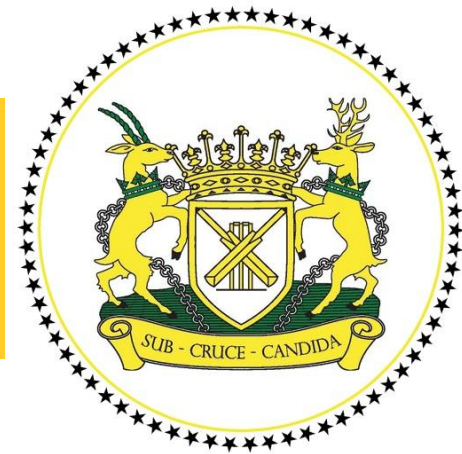


# **TA** TARANAKI **CRICKET**

**STRATEGIC PLAN 2018 – 2022**



**VISION**

**MISSION**

**KEY STRATEGIC PILLARS**

**TIMELINE**

# VISION

Taranaki Cricket through transparent and effective administration will become the leading district in New Zealand by developing the health and promotion of cricket as the #1 summer sport.

# MISSION

Provide, Develop & Sustain the game of Cricket for all Taranaki.

# KEY STRATEGIC PILLARS

1. PROVIDE
2. DEVELOP
3. SUSTAIN

# KEY STRATEGIC PILLARS

## PROVIDE

- A game for every individual
- A pathway to the top for players and coaches
- An environment for players/teams & clubs to succeed
- Transparent decision making by the Board

## PROVIDE

### ➤ A game for every individual

- Align with NZC junior pathway proposal 2018/19 season
- modified games
- Women's competition

### ➤ A pathway to the top for players and coaches

### ➤ An environment for players/teams & clubs to succeed

### ➤ Transparent decision making by the Board

## PROVIDE

➤ A game for every individual

➤ A pathway to the top for players and coaches

- Have certified coaches for all junior representative teams
- ID talent and engage them in HP programmes
- Have TCA coaches attend coaching courses, upskill

➤ An environment for players/teams & clubs to succeed

➤ Transparent decision making by the Board



## PROVIDE

➤ A game for every individual

➤ A pathway to the top for players and coaches

➤ An environment for players/teams & clubs to succeed

- Practice facilities up to speed, both indoor and out
- Employ suitable coaches

➤ Transparent decision making by the Board

## PROVIDE

- A game for every individual
- A pathway to the top for players and coaches
- An environment for players/teams & clubs to succeed
- Transparent decision making by the Board
  - Advise affected clubs of any decisions made
  - Ongoing and open communication with all Stakeholders

# KEY STRATEGIC PILLARS

## DEVELOP

- Pukekura Park to a low tier international ground
- Healthy relationships with all clubs/schools
- Willingness and pride to represent Taranaki

## DEVELOP

### ➤ Pukekura Park to a low tier international ground

- Pavilion/changing rooms – work with NPDC and the LTP
- Sight Screens extensions 2017/18
- Extension of block for practice strips – 2018/19
- Scoreboard – inclusion of an electronic board to complement the manual

### ➤ Healthy relationships with all clubs/schools

### ➤ Willingness and pride to represent Taranaki

## DEVELOP

➤ Pukekura Park to a low tier international ground

➤ Healthy relationships with all clubs/schools

- On going meetings and communication with club committees

➤ Willingness and pride to represent Taranaki

## DEVELOP

➤ Pukekura Park to a low tier international ground

➤ Healthy relationships with all clubs/schools

➤ Willingness and pride to represent Taranaki

- Create a culture within the group
- Management to be open and engage with Premier Clubs

# KEY STRATEGIC PILLARS

## SUSTAIN

- Player and team numbers across the board
- A financially viable association that is less reliant on gaming trust funding
- Volunteer base including umpires and scorers

## SUSTAIN

➤ **Player and team numbers across the board**

- Provide a game to suit all individuals who wish to play cricket

➤ **A financially viable association that is less reliant on gaming trust funding**

➤ **Volunteer base including umpires and scorers**



## SUSTAIN

➤ Player and team numbers across the board

➤ A financially viable association that is less reliant on gaming trust funding

- Creating other revenue sources, VIP tables at T20 games
- Sponsorship initiatives

➤ Volunteer base including umpires and scorers

## SUSTAIN

- Player and team numbers across the board
- A financially viable association that is less reliant on gaming trust funding
- Volunteer base including umpires and scorers
  - Supporting TCUSA in their requests
  - Promoting umpiring as a future
  - Provide coaching courses for parents

# TIMELINE

Timeline for completion and final sign off of the above plan

- 25<sup>th</sup> September 2017 - Board meeting to sign off draft plan (require vision)
- 26<sup>th</sup> to 29<sup>th</sup> September 2017 - Create PowerPoint presentation of plan
- 2<sup>nd</sup> to 6<sup>th</sup> October 2017 - Approval of PowerPoint presentation and send presentation to Stakeholders asking for feedback
- 17<sup>th</sup> November 2017 - Deadline for feedback from Stakeholders
- 27<sup>th</sup> November 2017 - Final sign off of Strategic Plan at Board Meeting